

ARTS MEETING MINUTES  
Long Beach, CA  
February, 24, 2008  
(Approved April 2, 2008)

CALL TO ORDER -

Meeting called to order at 9:00 AM on Sunday, February 24, 2008, by ARTS Vice Chairman Scott Philips.

GOVERNING BOARD MEMBERS -

The following organizations have agreed to support The ARTS:

CALLERLAB, CONTRALAB, International Association of Gay Square Dance Clubs (IAGSDC), National Square Dance Campers Association (NSDCA), National Executive Committee (NEC), ROUNDALAB, Single Square Dancers USA (SSDUSA), USA West, and United Square Dancers of America (USDA)

ROLL CALL -

Governing Board Representatives

The following Voting Members representing Governing Board Members were present

CALLERLAB - Mike Seastrom  
CONTRALAB - Jeff Smith  
IAGSDC - Scott Philips  
NEC - John Williford  
SSDUSA - Ron Holland  
USAWest - Jim Maczko  
USDA - Charlie Holley

The following Governing Board Members were not present:

ROUNDALAB  
NSDCA

ARTS Officers; the following ARTS Officers are present:

Scott Philips - Vice Chairman, Edythe Weber - Treasurer; Jerry Reed - Secretary

ARTS Officers; the following ARTS Officers are not present:

Mike Jacobs - Chairman

AGENDA CHANGES/APPROVAL

Prior to acceptance of the agenda Vice Chairman Philips asked if there were any additions or changes:

The following items was added to the draft agenda:

Issue Submitted by Mississippi Square & Round Dance Association

*MOTION: Be it resolved that the agenda be accepted as amended. (MSC)*

WELCOME REMARKS -

Vice Chairman Philips made brief comments.

MISCELLANEOUS REPORTS - The following reports were presented:

Treasure Reports:

Finance Report - (Attachment 1)

Current Finance Report was by Edythe Weber, Treasurer. The Balance on hand as of September 30, 2007 was \$19,237.24. The Balance on hand as of January 31, 2008, 2008 was \$26,490.45. Edythe reported we have two CD's at Bank of America, each starting with \$5,000. They are nine-month term CD's earning 4.5% interest. Maturity is 7/26/2008. We continue to receive donations from the Add-A-buck program.

Other Finance Matters -

ARTS Budget - (FYI)

This item was tabled during the July 2007 meeting and remains on the table.

ARTS Pins - (FYI)

This item concerns the sale status of the ARTS pins. The Treasurer reported Jim Maczko & Patty Wilcox have pins to sell. There are no plans to order more pins.

Magnetic Signs - (FYI)

This item concerns the sale status of the magnetic signs. The Treasurer reported the following still have signs: Patty Wilcox, Jim Maczko, Jerry Reed, and Jim & Edythe Weber. Edythe asked that if anyone has had to discard defective signs to let her know.

T-Shirts and Caps - (FYI)

This item concerns the sale. Edythe reported she & Jim plan to set up a table at the Dance America dance to sell the remaining stock.

Dance America (Donation) - (FYI)

This item concerns a donation from the Canaveral Squares Square Dance Club in Rockledge, FL. Jerry Reed presented a letter and check in the amount of \$855.00 from the club

Reports from past meetings -

Copies of the minutes of the past meetings are available on the ARTS web site:

October 2002 (Cocoa Beach, FL); January 2003 (Washington, DC); Summer (June) 2003 ARTS Alliance Meeting (Oklahoma City, OK); Fall (October)2003 ARTS Planning Meeting (Orlando, FL); Spring (March) 2004 ARTS Meeting (Portland, OR); Summer (June) 2004 ARTS Meeting (Denver, CO); Fall (October)2004 ARTS Meeting (Orlando, FL); Spring (February) 2005 ARTS Meeting (San Antonio, TX); Summer (June) 2005 ARTS Meeting (Portland, OR); Fall (October) 2005 ARTS Meeting (Orlando, FL); April 2006 (Charlotte, NC); June 2006 (San Antonio, TX), October 2006 (Orlando, FL); March 2007 (Alexandria, VA); July 2007 (Charlotte, NC), October 2007 (Orlando, FL)

Confirm Actions by the ARTS Board & Officers Since the Last Meeting - (Attachment 2)

This item concerns a discussion and vote to confirm the actions taken by the ARTS Governing Board and the ARTS Officers since the October 2007 meeting. The attached list of these actions needs to be reviewed and confirmed. The following MOTION is submitted for consideration:

*MOTION: Be it resolved that the actions taken by the ARTS Governing Board and Officers since the October 2007 meeting be confirmed. (MSC)*

NSDC Information - (FYI)

57<sup>th</sup> NSDC - Wichita, KS - (FYI)

Jim reported there will be two ARTS seminars staffed by ARTS Officers and Jim Maczko. Jim also asked reps from each of the ARTS Board organizations to participate in a session titled Organizational Round Table. We plan to distribute flyers and information at the convention to help promote the seminars. Jim Weber was authorized to obtain 2000 post card size cards for this purpose. We plan to update the ARTS brochure and ask the 57<sup>th</sup> NSDC staff to place a brochure in each registration package. We plan to have a display in the showcase. David Hubbard is reportedly checking with the headquarters hotel to verify the NEC meeting room will be available for the June 2008 ARTS meeting.

58<sup>th</sup> NSDC - Long Beach, CA - (FYI)

We plan to have two ARTS seminars. We have provided this information to the Seminar Chairman. More information will be provided to the 58<sup>th</sup> NSDC after the June 2008 ARTS meeting. The plan is for the ARTS Officers and Jim Maczko to staff these seminars. We also plan to have a display in the showcase.

There was discussion of purchasing the ad ~~in~~ on the inside cover of each Daily Program Book to advertise the ARTS Seminars. Discussion of this item resulted in the following MOTION:

*MOTION: Be it resolved that the ARTS purchase the ad on the inside cover of each of the three Daily Program Books for the 58<sup>th</sup> NSDC to advertise the ARTS and The ARTS Seminars. The ads will be similar to those purchased for the 57<sup>th</sup> NSDC . Approximate cost is expected to be \$500.00 (MSC)*

59<sup>th</sup> NSDC - Louisville, KY - (FYI)

We have had no contact with the 59<sup>th</sup> NSDC staff. During the Fall 2007 ARTS meeting, Gene & Connie Triplett offered to contact the Education Chairman to establish contact with the ARTS Secretary. We have not had any contact from the NSDC. We plan to present information/discussion seminars. We plan to have a display in the showcase.

60<sup>th</sup> NSDC - Detroit, MI - (FYI)

We have had no contact with the 60<sup>th</sup> NSDC staff. During the Fall 2007 ARTS meeting, Gene & Connie Triplett offered to contact the Education Chairman to establish contact with the ARTS Secretary. We have not had any contact from the NSDC. We plan to present information/discussion seminars. We plan to have a display in the showcase.

Publicity Ad-Hoc Committee - (Michael Streby, Chairman)

Members, Mike Jacobs, Tim Crawford, Calvin Campbell, and Carter Ackerman

Brief discussion of this item resulted in agreement that this committee is not needed at this time. This item will be removed from future agenda. The items previously reported under this committee have been moved to the "OLD BUSINESS" section of this agenda.

OLD BUSINESS -

Toll Free Telephone Number -

Discussion of this item during the October 2007 ARTS meeting resulted in agreement that the number will be transferred to Cathy & Jeff Smith (CONTRALAB Rep). Discussion of this item revealed there are problems with the transfer. For some reason the calls are being forwarded from Jeff & Cathy's phone back to Streby's. Jeff was asked to investigate the problem and report back to the ARTS secretary.

Video Projects - ARTS Publicity -

This item concerns production of a video which would be targeted to existing dancers to help publicize The ARTS, its goals, mission, and accomplishments. There has been little or no progress on production of this video. Discussion of this item resulted in agreement that the project should go forward. The first step is creation of a script which will be used to create the video. Mike Jacobs has agreed to work on the script. The ARTS Secretary will contact Mike. After creation of the script Michael Streby will begin work on creation of the video.

Newsletter - (FYI)

This item concerns the ARTS Newsletter which has been published following each ARTS meeting. The editor (Peg Tirrell) will report on the newsletter. The Newsletter is planned to be published after this meeting.

Publications - (FYI)

This item concerns a list of publications and contact information. Jim Weber, ARTS webmaster, has requested that each Governing Board representative, or someone they designate, review the ARTS website, ARTS Member publications, and look at their publications listed and notify Jim if the listing is complete or if additions or deletions are required. The Reps were requested to review the website and notify Jim to update the ARTS website.

#### ARTS Tri-Fold Information Brochures -

Discussion of this item resulted in agreement that the brochure will be updated and distributed at the 57<sup>th</sup> NSDC in June 2008. John Williford agreed to contact the 57<sup>th</sup> NSDC to request assistance in putting a brochure in each registration package. We need to find out the deadline for the 57<sup>th</sup> NSDC to receive the brochures so they can be put in the registration package

The update will make the brochure more generic which will allow multi-year use so that we do not need to update every year. Jim Maczko has agreed to work on the update and to coordinate production. During the October 2007 ARTS meeting there was agreement that we will print 25,000 brochures to be distributed as follows: 10,000 to Wichita and the 57<sup>th</sup> NSDC, 10,000 to California to be used for the 58<sup>th</sup> NSDC, and 5,000 to the ARTS office in Cocoa, FL.. This type generic brochure would be valid and useable for several years.

#### Ask ARTS - (FYI)

We have published nine Ask ARTS articles. Del Reed needs more input from the ARTS Reps for possible topics. There was agreement that an Ask ARTS article to report on the Dance America dances and thank those who supported the dances should be done. Jim Weber will add a button on the ARTS website to provide a way to submit questions to Del.

#### Dancing Backgrounder -

This item concerns the proposal for seven items which was submitted for consideration from the Portland PR company Weber/Shandwick. The items were: A. Sample News Release and How-to Fact Sheet; B. Media Tips and Tricks; C. Square Dancing Backgrounder D. PR/Marketing Success Story Round-up Area; E. Stock Photos on Square, Round and Traditional Dancing; F. Program Recommendations; and G. News Release on Survey Results. This proposal was previously submitted, reviewed, discussed, voted on, and rejected by the Board.

The Board has previously approved implementation of the Square Dancing Backgrounder portion of the proposal. Jim Maczko was authorized to act as the ARTS point of contact for this . project. Jim has been working with Kara Udziela to create the document. The first draft of the document has been submitted to the Officers for initial review. There were some changes made as a result of that review. Jim reported the next step is to obtain photos for use in the document. There is agreement that a signed photo release form is required prior to publication of photos in the document. All ARTS Members are requested to obtain photos and release forms and send the photos to Jim. (NOTE - The ARTS Secretary will find a sample Photo Release Form)

#### Incentive Proposal - (FYI)

This item concerns the "Incentive Marketing" plan submitted by Jim & Judy Taylor and Dan McPeek & Judy Winter, to be called The "Group". The Group has made presentations at the 56<sup>th</sup> NSDC and the 2007 USA West conventions. A report from The Group was included with the minutes of the October 2007 ARTS meeting. Jim Maczko reported that The Group has requested funding for their presentation at the 57<sup>th</sup> NSDC.

Limited discussion of this item resulted in the following MOTION:

*MOTION: Be it resolved that the ARTS Board encourage the Incentive Marketing Group to run a local test of the Program on a small scale to help determine feasibility. (MSC)*

(NOTE - The following information was not presented during this meeting, but is presented here to provide the Board with additional information on this item.

Subsequent to the meeting, Jim Maczko reminded the ARTS Secretary that the Board had approved the following MOTIONS during the October 2007 ARTS Meeting:

*MOTION: Be It Resolved That: The ARTS supports a presentation of the Incentive Marketing plan by Jim & Judy Taylor and/or Dan McPeek & Judy Winter at the 57th National Square Dance Convention in Wichita, KS in June 2008. (MSC)*

Jim Maczko and Jim Weber agreed to follow-up with the "Group" to let them know they have The ARTS support and can include The ARTS in advertising.

*MOTION: Be It Resolved That: The ARTS tentatively authorize expenditure of up to \$750.00 by the Incentive Marketing "Group" (Jim & Judy Taylor and/or Dan McPeck & Judy Winter) to help promote the Incentive Marketing presentation at the 57th National Square Dance Convention in Wichita, KS in June 2008. Review of final proposal from the "Group" and vote on final approval of this expenditure will be done at the Spring (February) 2008 ARTS meeting. (MSC)*

Brief discussion of this item resulted in agreement that The ARTS would not fund the Incentive Marketing Group presentation at the 57<sup>th</sup> NSDC. There was no MOTION to rescind the action taken during the October 2007 ARTS meeting. The ARTS Secretary has initiated action regarding this matter. Additional information will be submitted to the Board as required.

#### Nationwide Benefit Dance - (FYI)

This item concerns a series of nationwide fundraising dances to benefit The ARTS. The dances are scheduled for February 29, 2008. All ARTS organizations have been encouraged to help advertise these dances and individuals are encouraged to plan, sponsor, and hold one of these dances. Information and materials to support this effort have been distributed. Several dances have been scheduled. We plan to publish information we receive from the dances in a PR effort and in ASK ARTS articles.

#### YTB Travel - (FYI)

The online travel site is on line. Jim Weber reported we are receiving funds from the travel site. However, funds are limited. There was agreement that we should continue to publicize the website and service. Jim Weber reported we are nearly out of the business cards with the information. Discussion of this item resulted in the following MOTION:

*MOTION: Be it resolved that the ARTS Board approve expenditure of funds to print 10,000 business cards with travel information to be used to publicize and advertise the website and service. (MSC)*

Jim Weber will coordinate production of the business cards.

#### Website - (FYI)

This item concerns the website for The ARTS. Jim Weber reported the site is up and operating. Links to the Recruiting Plan websites are on the ARTS website. This item will remain on future agenda for the ARTS Meetings.

#### ARTS Dancer Survey - (FYI)

This item concerns the dancer surveys which have been done at several events. The latest survey was conducted in Charlotte at the 56<sup>th</sup> NSDC. Michael Streby reported the results of the latest survey were consistent with previous surveys. Discussion of this item resulted in agreement that we need to publicize the results, not only to dancers, but to non-dancers as well. A suggestion was that we provide the raw data to the PR company working on the Backgrounder document to get information about how to format and present the information. Another suggestion was to create a single page summary of the results of the surveys to be used to publicize the information. There was agreement that Jim Maczko will present the information to the PR company to get their input regarding product and cost. There are no plans for any additional surveys at this time.

#### Executive Director -

Previous discussions of this issue have resulted in agreement that the ARTS should, at some future time, hire a person who would perform the duties of an Executive Director. There has been agreement that this issue would stay on the agenda for future discussion. Jim Maczko has begun drafting guidelines and a job description for this person. This item will stay on the agenda for future discussions. Discussion of this item resulted in the following MOTION:

*MOTION: Be it resolved that Jerry Reed be approved as the ARTS Executive Director at a salary of \$100 per month. (MSC)*

Jerry stated he would be honored to accept the position, but would decline any salary at this time. There was agreement that The ARTS will reimburse Jerry for expenses directly related to his duties as Executive Director.

ARTS Business/Action Plan -

This item concerns a long range Business Plan for the organization to cover up to a ten year time span. Al Shaw drafted the Business Plan, which was approved during the October 2005 ARTS meeting. The plan began in June 2005 and provides milestones through January 1, 2012. The only action under consideration is a "Email tree" to be used to distribute information to the dancing community. The issue of a "mailing tree" is the subject of a separate agenda item. The Dance America dances were on the plan and will be completed by the end of February 2008. The ARTS Secretary sent the Business Plan to the ARTS Reps in November 2007. This item will remain on future agenda. Jerry Reed will review the plan and make a report at the June 2008 ARTS meeting.

Possible Grant Request Projects -

This item concerns brainstorming by The ARTS Board to identify projects which would be valid candidates for grant requests. Discussion of this item during the October 2007 ARTS meeting resulted in direction to the ARTS Secretary to submit an ARTS LOG to request input from the ARTS Reps and Members to identify a suitable project which would be a valid candidate for a grant request. A professional Grant writer would be hired to work on the grant request for any such project. ARTS LOG 07-1101-004 (ARTS Projects - Grants) was submitted to the ARTS Reps on 01 NOV 07. There was no response to that ARTS LOG. Ron Holland reported on a possible Grant writer who may be able to provide assistance. Ron will contact this person and will bring more information to the group. This item will remain on future agenda.

Recruiting Plan - (FYI)

This item concerns the recruiting plan accepted by the ARTS Board for presentation to other groups to be modified by other organizations as desired. The Recruiting Plan (as accepted) is posted on the ARTS web site. There was some very preliminary work done on this recruiting plan, however, there was no followup for that preliminary work.

Considerable discussion of this item during the October 2007 ARTS meeting resulted in agreement that a separate web site URL for the following dance forms would be a good idea: 1) Square Dancing, 2) Round Dancing, and 3) Contra Dancing. Jim Weber was authorized to purchase the following: 1) [www.squaredanceamerica.org](http://www.squaredanceamerica.org), 2) [www.rounddanceamerica.org](http://www.rounddanceamerica.org), and 3) [www.contradanceamerica.org](http://www.contradanceamerica.org). The three web sites are online.

AAHPERD/NDA - (FYI)

This item concerns the American Alliance of Health, Physical Education, Recreation, and Dance (AAHPERD) and the National Dance Association (NDA). The ARTS Board has discussed involvement with AAHPERD and the NDA by Calvin Campbell, CALLERLAB rep to the NDA. He has attended the past four (2004, 2005, 2006, and 2007) AAHPERD/NDA national conventions and has made presentations featuring square dancing. His presentations have been well received and have been modified over the years to meet the needs of the school/physical education teachers. He has made similar presentations at regional meetings. There has been general agreement that these type presentations help to bring more and better awareness of our activity to non-dancers which may help our public image. Discussion of this item during the July 2007 ARTS meeting resulted in approval of a MOTION that The ARTS will provide up to \$1,000 in financial assistance for Calvin Campbell to attend the 2008 AAHPERD national convention to present dance related information in support of the ARTS mission. Calvin has indicated he will not be needing this money.

The NDA is beginning to look for sources which can provide more assistance to school teachers who are involved with providing dance information in schools. Discussion of this item during past ARTS meetings revealed that Calvin's attendance and presentations at the convention has strengthened the connection between the NDA and our activity.

The NDA and CALLERLAB have begun discussions regarding holding a training seminar immediately prior to CALLERLAB conventions. This seminar would provide instruction and materials to support dancing in schools. There is also a possibility that Continuing Education Units (CEU) would be earned by school teachers attending the seminar. There will be additional expenses involved with this seminar. Discussion of this seminar is preliminary at this time. Additional discussions between the NDA and CALLERLAB will continue and future seminars may be planned.

#### ARTS Publicity/Mass Mailing -

This item concerns how we can publicize the existence, goals, accomplishments, and other information about The ARTS to the dancing community. The goal of this item is to establish an Electronic "Mailing Tree" to help spread the word to the dancing community.

Previous discussions have included a proposal that The ARTS undertake a project to create a mass mailing to ALL dancers, cuers, and callers and others involved with the activity to publicize the accomplishments and activities of The ARTS and to promote a wider recognition of the organization. Such a Mailing Tree system could provide a means for mass distribution of any information to the dance activity. At this time discussions are concentrating on an Electronic Mailing Tree which has the potential to get information to individual dancers.

There has been agreement that the basis for an Electronic "Mailing Tree" would work as follows: 1) The ARTS would maintain an Email list for each state or region representatives, 2) Email from The ARTS would be sent to these Representatives, 3) These Representatives would send the message on to a distribution under them, 3) The people on this distribution list would send the message on to the distribution list under them, 4) This process would continue until the message is delivered to individual people. There has been agreement that procedures and guidelines need to be developed for implementation of this system.

Jim Weber has provided guidelines for creation of such an Electronic distribution system. This information has been provided to the ARTS reps for review, consideration, and discussion. The plan was to complete review of the draft guidelines prior to the February 2008 ARTS meeting. This review was NOT accomplished.

There was agreement on the following points 1) The guidelines should be posted on the ARTS website, 2) The ARTS Secretary should coordinate initial work to get started on this system, 3) Jim Weber & Charlie will work to get information to the USDA with a proposal that the USDA create a tri-fold or other document to explain how the Mailing Tree will be organized and implemented.

#### Donation From Playground Association - (FYI)

This item concerns the \$10,000 donation to the ARTS from the Playground Area Square & Round Dance Association (PASRDA). The donation was received and the (PASRDA) has been presented with a Lifetime ARTS Membership. This item will be removed from future agenda.

#### Mini-ARTS Meetings -

This item concerns a proposal that The ARTS provide financial assistance to clubs, associations, or other groups which host meetings which bring dancers, callers, cuers, and others together to discuss various aspects and concerns facing the dance activity. The goal of such meetings would be to exchange ideas, debate, and possibly agree on plans of action to help meet the goal of increasing the number of dancers. The proposal for financial assistance includes a provision that a Grant Fund would be created to fund this proposal. Additionally, financial help would be possible if the group sponsoring such a meeting included publicity, information, and presentations about The ARTS, in addition to the other topics to be discussed and presented. Another provision of this proposal is that the financial assistance may be in the form of matching funds, or some other such provision.

There has been agreement that the ARTS Secretary would submit an ARTS LOG to gather input from the ARTS Reps. This input would be submitted to the ARTS Officers who would draft a proposal to be presented to the Board for review and discussion. The ARTS Secretary cannot find any record of submitting this issue to the Board. The secretary will take action to submit this item to the Board.

The following were assigned to the Ad-Hoc Committee: Lyle & Jean Beck, Jim & Edythe Weber, and Jerry & Del Reed. Unfortunately, the ARTS Secretary did not followup on this item to get the proposal completed. Action will be taken to complete the proposal prior to the June 2008 ARTS meeting.

#### CONTRA 101 (FYI)

This item concerns a project by CONTRALAB to create materials to support introduction and teaching of CONTRA dancing. Jeff Smith reported the project is well underway and progressing very well. A draft copy has been created and will be reviewed and edited. They are researching music to be used with this project and will provide CDs to go with the materials. This item will be on future agendas.

#### Bylaws Amendment -

This item concerns a proposed Amendment to the Bylaws to remove the Universal Round Dance Council (URDC) from the Bylaws. Discussion of this item during the October 2007 ARTS meeting resulted in agreement that a MOTION would be submitted by ARTS LOG for discussion and vote. If approved by the ARTS LOG, the amendment would be voted on for final approval at this meeting.

ARTS LOG 07-1102-001 (Bylaws Amendment - Remove URDC) was submitted to review, discuss, and vote on a proposed Bylaws Amendment to remove the Universal Round Dance Council (URDC) from the Bylaws. That ARTS LOG was approved. Discussion of this item resulted in the following MOTION:

*MOTION: Be It Resolved That: The ARTS Bylaws be amended to delete the Universal Round Dance Council – (URDC) from Article III – Members; Section 1 – Class of Members; A. Governing Board and from Article III – Members; Section 2 Membership Eligibility and Admission Procedures. (MSC)*

Jim Maczko will update the Bylaws and send the revised Bylaws to the ARTS Secretary for distribution.

#### NEW BUSINESS -

##### Dance Promotion Brochure -

This item concerns a suggestion from Terri Lowder that a new brochure designed to promote dancing be created. The purpose would be to be part of a nationwide advertising campaign to help update the image of square dancing and promote the many benefits. The suggestion indicates the current brochure is outdated and that a new brochure needs to picture dancers of different ages and include women wearing prairie skirts. The request is that The ARTS investigate developing a brochure and possibly a video to use in such venues as a state fair booth or conferences. Discussion of this item resulted in agreement that the current brochure is just fine and is being ordered and used. The ARTS Secretary will contact Terri to let her know the Board discussed this item and has determined that revision of the brochure is not needed at this time and that the ARTS is working on a video.

##### Item From Mississippi -

This item concerns a message from the Mississippi Square and Round Dance Association. The message reads: “ Our concept of square dancing is that it is good clean fun and should not be promoted in any other way. We do not think it is appropriate for ARTS to have a gay-lesbian group on its Board. Further, we think you will find the majority of square dancers agree.”

Discussion of this item resulted in agreement that no action will be taken in response to this message. A response stating the board’s position will be sent to the Mississippi group.

#### Next Meeting -

The next meeting is scheduled to start at 9:00 AM on Sunday, June 29, 2008 in Wichita, KS in the (TBD Location). The hotel is located at (TBD). The ARTS Secretary will be providing additional information prior to the meeting. The meeting will be held immediately following the 57<sup>th</sup> NSDC in Wichita, KS. As agreed by the ARTS Governing Board, The ARTS will host future meetings.



ADJOURNMENT -

The meeting adjourned a12:15 PM on Sunday, February 24, 2008

Submitted by,

Jerry L. Reed  
ARTS Secretary

Transcribed from audio  
Approved by ARTS LOG 08-0229-001 (April 2, 2008)

**Alliance of Round Traditional and Square Dance Inc**  
**Financial Statement**  
**October 1, 2007 - January 31, 2008**

<b>Beginning Balance October 1, 2007</b>	<b>\$19,237.24</b>
<b>Income</b>	
YTB Travel Royalties	53.62
Add-a-Buck	192.00
Lapel Pins Sales	45.00
Donations	11,500.00
Dues	
Associate Dues	100.00
Individual Dues	50.00
<b>Total Dues</b>	<b>150.00</b>
Interest	73.84
<b>Total Income</b>	<b>12,014.46</b>
<b>Expense</b>	
PR Services	3,125.00
Advertising	506.25
Grant Funds	500.00
Internet & Web Related Expenses	310.50
Meeting Expense	319.50
<b>Total Expense</b>	<b>4,761.25</b>
<b>Ending Balance January 31, 2008</b>	<b>\$26,490.45</b>
\$16,416.61 - Checking	
\$5,036.92 - 1 9-month CD	
\$5,036.92 - 1 9 month CD	

02/21/08

**Alliance of Round Traditional and Square Dance Inc**  
**Income and Expense Detail**  
 October 2007 through January 2008

	<u>Type</u>	<u>Date</u>	<u>Name</u>	<u>Memo</u>	<u>Amount</u>
<b>Income</b>					
<b>YTB Travel Royalties</b>					
	Deposit	10/26/2007	YTB Travel	YTB royalties	29.11
	Deposit	10/26/2007	YTB Travel	YTB royalties	10.98
	Deposit	11/08/2007	YTB Travel	YTB Royalties	13.53
Total YTB Travel Royalties					<u>53.62</u>
<b>Add-a-Buck</b>					
	Deposit	12/29/2007	Missouri Fed of Sq/Rd Dn Clubs	Add-A-Buck/State Fest Donation	167.00
	Deposit	12/29/2007	Fiesta De La Cuadrilla	Add-A-Buck/Festival donation	25.00
Total Add-a-Buck					<u>192.00</u>
<b>Lapel Pins Sales</b>					
	Deposit	10/26/2007	Wilcox, P	Lapel pins - Wilcox	20.00
	Deposit	10/26/2007	Weber, Jim & Edythe	Lapel pins - Weber	25.00
Total Lapel Pins Sales					<u>45.00</u>
<b>Donations</b>					
	Deposit	10/26/2007		Account Opening Balance	5,000.00
	Deposit	10/26/2007		Account Opening Balance	5,000.00
	Deposit	10/26/2007	56th National Sq Dn Convention	Donation from 56th NSDC raffles	1,000.00
	Deposit	11/08/2007	USDA	USDA donation	500.00
Total Donations					<u>11,500.00</u>
<b>Dues</b>					
<b>Associate Dues</b>					
	Deposit	12/29/2007	Folk Rd & Sq Dn Fed/North Carolina	Assoc dues - Folk Rd/Sq Dn Fed of N	100.00
Total Associate Dues					<u>100.00</u>
<b>Individual Dues</b>					
	Deposit	10/26/2007	Kittle, Si & Marilyn	Indiv dues - Kittle	50.00
Total Individual Dues					<u>50.00</u>
Total Dues					150.00
<b>Interest</b>					
	Deposit	12/31/2007		Deposit	36.92
	Deposit	12/31/2007		Deposit	36.92
Total Interest					<u>73.84</u>
Total Income					12,014.46
<b>Expense</b>					
<b>PR Services</b>					
	Check	01/04/2008	Vibrance PR	Public Relations/Graphic Design for 2-pg backgrounder	3,125.00
Total PR Services					<u>3,125.00</u>
<b>Advertising</b>					
	Check	01/04/2008	57th NSDC	3 inside front cover ads in Daily programs for NSDC	506.25
Total Advertising					<u>506.25</u>
<b>Grant Funds</b>					
	Check	11/07/2007	CONTRALAB.	Grant for Contra 101 book and cd's	500.00
Total Grant Funds					<u>500.00</u>
<b>Internet &amp; Web Related Expenses</b>					
	Check	11/07/2007	Deerfield Hosting	Standard Plus Hosting - 1 year	79.95
	Check	11/07/2007	Deerfield Hosting	squaredanceamerica.org/9 years	71.55
	Check	11/07/2007	Deerfield Hosting	rounddanceamerica.org/10 years	79.50
	Check	11/07/2007	Deerfield Hosting	contradanceamerica.org/10 years	79.50
Total Internet & Web Related Expenses					<u>310.50</u>
<b>Meeting Expense</b>					
	Check	11/07/2007	Reed, Jerry	Room charge - Oct 2007 mtg	319.50
Total Meeting Expense					<u>319.50</u>
Total Expense					<u>4,761.25</u>
					<u><u>7,253.21</u></u>

**Alliance of Round Traditional and Square Dance Inc**  
**Profit & Loss by Class**  
October 2007 through January 2008

	<u>Oct '07 - Jan 08</u>
<b>Income</b>	
YTB Travel Royalties	53.62
Add-a-Buck	192.00
Lapel Pins Sales	45.00
Donations	11,500.00
Dues	
Associate Dues	100.00
Individual Dues	50.00
<b>Total Dues</b>	<u>150.00</u>
Interest	73.84
<b>Total Income</b>	<u>12,014.46</u>
<b>Expense</b>	
PR Services	3,125.00
Advertising	506.25
Grant Funds	500.00
Internet & Web Related Expenses	310.50
Meeting Expense	319.50
<b>Total Expense</b>	<u>4,761.25</u>
<b>Net Income</b>	<u><u>7,253.21</u></u>

ARTS Governing Board and Officers Actions  
October 2007 thru January 2008

ARTS LOG 07-0808-001 (Descriptions for ARTS Seminars)

Action Completed as of 02-01-2008 - The purpose of this ARTS LOG was for the ARTS Officers to draft the descriptions for the two seminars The ARTS will be presenting at the 57th NSDC in Wichita in June 2008. The Result of this ARTS LOG was completion of descriptions for the ARTS Seminars to be presented during the 57th NSDC in Wichita, KS.

ARTS LOG 07-1019-001 (Ask ARTS #9 - Draft 1)

Action Completed as of 10-23-2008 - The purpose of this ARTS LOG is for the ARTS Officers to review and vote on Draft 1 of the Ask ARTS #9 article. The result of this ARTS LOG is approval of Draft 1 of Ask ARTS #9.

ARTS LOG 07-1102-001 (Dance America Promotion-Coordination)

Action completed as of 02-01-2008 - The purpose of this ARTS LOG was to ask Kathy Smith for any progress she has had in contact Tom James as the coordinator chairman for promotion of the Dance America benefit dances on February 29, 2008. The Dance America dance events will be completed in February 2008. Further action at this time is not needed.

ARTS LOG 07-1102-002 (Fall 2007 Meeting Minutes)

Action completed as of 01-07-2008 - The purpose of this ARTS LOG was for the ARTS Board to review, discuss, and VOTE on the minutes of the Fall 2007 ARTS meeting held in Orlando, FL on Saturday, October 13, 2007. The following MOTION was approved:

MOTION: Be It Resolved That: The minutes of the Fall 2007 ARTS meeting (Draft 3, dated December 8, 2007) be approved.

ARTS LOG 07-1102-003 (ARTS Ad in NSSD)

Action completed as of 11-24-2007 - The purpose of this ARTS LOG was for Lyle Beck to investigate and report to the ARTS Secretary information concerning the cost of an ad by The ARTS in the National Square Dance Directory (NSDD). The results of this ARTS LOG was a message from Lyle Beck with the information for the 2008 ARTS Ad in NSDD and a new ARTS LOG (07-1123-001) which was sent to the ARTS Officers to Vote on this issue.

ARTS LOG 07-1123-001 (2008 ARTS Ad In NSSD)

Action completed as of 01-10-2008 - The purpose of this ARTS LOG is for the ARTS Officers to VOTE on whether The ARTS will continue to pay for an ad on the online National Square Dance Directory (NSDD). The result of this ARTS LOG was approval of the following MOTION:

MOTION: Be It Resolved That: The ARTS pay for an Ad (our Logo) on the National Square Dance Directory (NSDD) web site at a cost of \$144.00.

ARTS LOG 08-0110-001 (Voting Reps - February 2008 ARTS Meeting)

Action completed as of 01-21-2008 - The purpose of this ARTS LOG was for the ARTS Reps to identify who the Board Member Voting Rep is for the February 24, 2008 ARTS meeting, The result of this ARTS LOG was identification of the ARTS Board Voting Reps for the February 2008 ARTS Meeting.

ARTS LOG 08-0111-001 (Agenda - February 2008 ARTS Meeting)

Action completed as of 01-31-2008 - The purpose of this ARTS LOG was to request ARTS Reps to submit agenda items for the ARTS meeting scheduled for Sunday, February 24, 2008. The result of this ARTS LOG was that no items were submitted for the agenda.