



2018 ARTS Meeting Minutes

Kansas City, MO

July, 1 2018

**(Approved)
(July 31, 2018)**

2018 ARTS MEETING MINUTES

Kansas City, MO

July 1, 2018

(Approved - July 31, 2018))

CALL TO ORDER -

Meeting called to order at 9:10 AM on Sunday, July 1, 2018, by ARTS Chair Betsy Gotta.

GOVERNING BOARD MEMBERS -

The following organizations have agreed to support The ARTS:

All Join Hands (AJH), CALLERLAB, CONTRALAB, International Association of Gay Square Dance Clubs (IAGSDC), National Square Dance Campers Association (NSDCA), National Executive Committee (NEC), ROUNDALAB, Single Square Dancers USA (SSDUSA), USAWest Policy Board, and United Square Dancers of America (USDA)

ROLL CALL -

Governing Board Representatives -

The following Voting Members representing Governing Board Members were present

All Join Hands - Gordon Macaw

CALLERLAB - Betsy Gotta

IAGSDC – Gordon Macaw

NEC - Butch Hayes

NSDCA – Barbara Connelly

ROUNDALAB - Erin Byars

SSDUSA - Ron Holland (Filling In for Arbell Thompson)

USAWest - Jim Maczko

USDA - Jim Weber

The following Board Members were not present:

CONTRALAB - Cathy Smith

ARTS Officers -

The following ARTS Officers were present:

Chair - Betsy Gotta

Treasurer - Edythe Weber

Secretary - Jim & Judy Taylor

Executive Director, Jerry Reed (Via Skype)

The following ARTS Officers were not present:

Vice Chair - Arbell Thompson

GUESTS -

Chair Betsy Gotta asked guests to introduce themselves:

The following guests attended:

Dan and Glinda Torvik, 70th NSDC General Chairman

Ron & Marie Selfors, President, Missouri Fed of Sqr & Round Dance Clubs

Michael Streby

WELCOME REMARKS -

Chair Betsy Gotta welcomed everyone to the meeting and thanked them for attending.

AGENDA CHANGES/APPROVAL

Prior to approval of the agenda, Chair Betsy Gotta asked if there were any additions, deletions, or changes to the printed agenda. There being none the following MOTION was approved.

MOTION: Be it resolved that the agenda be accepted as written. (MSC)

MISCELLANEOUS REPORTS –

Donations -

Discussion of donations during the **2011 ARTS meeting** resulted in the following MOTION which is included here for historical purposes ONLY:

MOTION: Be It Resolved That: All donations and Membership payments will be acknowledged by a letter on ARTS letterhead and signed by either the Chairman or the Executive Director. (MSC)

Edythe Weber provided the following report of donations between July 2017 and June 2018:

Name	Amount	Purpose	Thx Ltr Sent?
Ron & Marie Selfors	\$100.00	\$100 Club	YES
Jerry & Del Reed	\$100.00	\$100 Club	YES
Various Dancers	\$125.00	Re-Image Project	N/A
NEC	\$500.00	ARTS Operating Funds	YES
USDA	\$500.00	ARTS Operating Funds	YES
CALLERLAB	\$500.00	ARTS Operating Funds	YES
65th NSDC(Des Moines, IA)	\$1000.00	ARTS Operating Funds	YES

Treasurer Reports – (Attachment 1)

Edythe Weber, Treasurer, provided the financial report including Income & Expenses for the period June 30, 2017 through June 30, 2018. See information below and Attachment 1 for details:

Income:

Donations -

Re-imaging Project -	\$125.00	(2017 = \$748.00)
Governing Board -	\$1,500.00	(2017 = \$2,100.00)
\$100 Club -	\$200.00	(2017 = \$0.00)
Other Donations -	\$1,000.00	(2017 = \$1,600.00)
TOTAL Donations-	\$2,825.00	(2017=\$4,448.00)

Dues -

Associate Dues -	\$100.00	(2017 = \$200.00)
Individual Dues -	\$225.00	(2017 = \$150.00)
TOTAL DUES -	\$325.00	(2017 = \$350.00)

Fund Raising -

AmazonSmile Program -	\$53.64	(2017 = \$23.90)
Add-A-Buck -	\$60.00	(2017 = \$52.48)
TechSoup -	\$0.00	(2017 = \$125.00)
TOTAL Fund Raising -	\$113.64	(2017 = \$201.38)

TOTAL INCOME - \$3,263.64 (2017 = \$4,998.48)

Expenses:

Executive Director -	\$1,200.00	(2017 = \$1,200.00)
TechSoup Order -	\$18.00	(2017 =\$267.64
Advertising -	\$575.00	(2017 =\$575.00
Grant Funds -	\$92.50	(2017 =\$200.00
Internet&Web Related Exp -	\$229.05	(2017 =\$99.95
Meeting Expenses -	\$0.00	(2017 =\$26.17
Printing & Reproduction -	\$0.00	(2017 =\$3.77.83
TOTAL EXPENSES -	\$2,114.55	(2017 =\$2,746.59

GAIN or LOSS -

This year (2017/2018) Gain = \$1,182.86)

Last Year (2016/2017) Gain = \$2,251.89)

Certificates of Deposit (CD) -

The TOTAL FUNDS AVAILABLE below includes the following CD's:

1) CD# 3465 = \$5,361.18
(2017 = Renewed to 8/2017 - \$5,344.44)

2) CD# 3457 = \$5,247.96
(2017 = Renewed to 10/2017 - \$5,230.93)

TOTAL FUNDS AVAILABLE: **(June 2018 = \$15,866.31)**
(June 30, 2017 = \$14,683.45)
(June 30, 2016 = \$12,804.94)
(June 30, 2015 = \$14,387.88)

DONATIONS AT THIS MEETING:

Barbara Connely (\$25 Individual Membership & \$75 Memory of Peg & Doc Tirrell)
Butch & Ampie Hayes - \$100.00 (Membership \$100 Club)
Jim & Judy Taylor - \$50.00 (2 Individual Dues)
Ron & Marie Selfors - \$50.00 (2 Individual Memberships)
Ron & Marie Selfors - \$100 Donation
USDA - \$500.00 - (Governing Board Member Donation)
"Uncle" = \$200.00 (Jerry will ask Betsy & Roy who "Uncle" is)

FUTURE DONATIONS IDENTIFIED AT THIS MEETING

(Edythe will notify Jerry when received):
CALLERLAB - \$500.00 (Governing Board Donation)
Jerry & Del Reed - \$500.00 (Donation)
NEC - \$500.00 (Governing Board Donation)

Discussion of this item resulted in the following MOTION:

MOTION: Be it resolved that the Finance Report be accepted for filing. (MSC)

Reports from past meetings -

The following is a history of past meetings. Copies of the minutes of the past meetings are available on the ARTS web site:

October 2002 (Cocoa Beach, FL); January 2003 (Washington, D.C.); Summer (June) 2003 ARTS Alliance Meeting (Oklahoma City, OK); Fall (October) 2003 ARTS Planning Meeting (Orlando, FL); Spring (March) 2004 ARTS Meeting (Portland, OR); Summer (June) 2004 ARTS Meeting (Denver, CO); Fall (October) 2004 ARTS Meeting (Orlando, FL); Spring (February) 2005 ARTS Meeting (San Antonio, TX); Summer (June) 2005 ARTS Meeting (Portland, OR); Fall (October) 2005 ARTS Meeting (Orlando, FL); April 2006 (Charlotte, NC); June 2006 (San Antonio, TX), October 2006 (Orlando, FL); March 2007 (Alexandria, VA); July 2007 (Charlotte, NC), October 2007 (Orlando, FL), February 2008, Long Beach, CA; June 2008 (Wichita, KS); October 2008, (Orlando, FL); February 2009, (Louisville, KY); June 2009 (Long Beach, CA); October 2009 (Newark, NJ); March 2010 (Detroit, MI); June 2010 (Louisville, KY); June 2011 (Detroit, MI); March 2012 (Oklahoma City, OK); June 2013 (Oklahoma City, OK); June 2014 (Little Rock, AR); June 2015 Springfield, MA; June 2016 Des Moines, IA; June 2017 (Cincinnati, OH)

Confirm Actions by the ARTS Board & Officers Since The Last Meeting - (Attachment 2)

It is policy that at each Board meeting the Board will review and vote on the actions taken by Email by the Board and the Officers since the last meeting. This item concerns a discussion and vote to confirm the actions taken by the ARTS Governing Board and the ARTS Officers since the June 2017 ARTS Meeting. The following MOTION is presented for consideration:

MOTION: Be it resolved that the actions taken by the ARTS Governing Board and Officers since the June 2017 ARTS meeting be confirmed. (MSC)

NSDC Information -

Showcase Of Ideas Funding -

Patty Wilcox provided a report for 67th NSDC below.

Ads Daily Program Books -

There is agreement we should purchase ads in NSDC Daily Program Books. These ads will include information about the education seminars we are providing. If appropriate, one of the ads will provide general ARTS information or other specific information we want to feature. Jim Maczko has been coordinating our ads. Jim reported Erin Byars has been very helpful in updating our ads for the convention books.

67TH NSDC (2018) Kansas City, MO (June 27-30, 2018) -

We distributed Tri-Fold & Fact Sheet Documents, participated in the Showcase of Ideas, purchased ads in the daily program books, provided Education Seminars and hosted two After Party Dances.

ARTS Tri-Fold Brochures and The Dance Fact Sheet -

Jim Weber reported both documents were distributed during the convention including copies of the Tri-Fold in the convention packets.

Showcase Of ideas -

We participated in the Showcase. Patty Wilcox reported there were no expenses regarding the Showcase. She reported there seemed to be many tables which did not have any information. Butch Hayes reported there were several cancellations.

Ads in the daily program books-

We purchased ads in the Daily Program Books. Jim Maczko reported Erin Byars helped update the ads and that the ads were in the books and have been paid for.

Education Seminars -

We provided two seminars, staffed by Jim & Judy Taylor, Jim Maczko, Jim Weber, and Mike Hogan. Jim Maczko reported the seminars were well attended with 30 - 35 people. Jim also reported that the subject assigned to the staff (recruitment and financial information) was not as familiar to them as would have been a subjects we have provided in the past. Mike Hogan was very helpful in providing input, however, there were some critiques which indicate the staff did not stay on topic.

Jerry Reed indicated that he will try to communicate with future NSDC our desires regarding the topics for our presentations. There was general agreement that the Re-Image Project is important at this time and would appropriate for our presentations.

ARTS Dances -

During the 67th NSDC we hosted two After Party Dances: 1) Thursday night - Mainstream with Rounds and 2) Friday night - Plus with Rounds

Betsy & Roy Gotta coordinated the staff and MC'd the dances. They reported the Mainstream dance was not well attended primarily due to the distance from other dances and the attendance at the Live Music Hall. The Plus dance was well attended. We did have brochures and information available and the ARTS Banner was displayed. The availability of the license plate holders was announced and there seemed to be great interest in them. There was agreement that we continue to do dances at the NSDCs. Erin complimented Betsy and Roy for a very good job of staffing and coordinating the dances.

68TH NSDC (2019) Atlanta, GA (June 26-29, 2019) -

We plan to distribute Tri-Fold & Fact Sheet Documents, participate in the Showcase of Ideas, purchase ads in the daily program books, provide Education Seminars, and host either a Trail End Dance or two After Party Dances. Jerry Reed has contacted the convention and made initial contact with the appropriate committee people. We will also be discussing meeting space for the 2019 ARTS meeting.

ARTS Tri-Fold Brochures and The Dance Fact Sheet

We plan to distribute both documents in Atlanta. Copies of both documents will need to be printed. See discussion of both items later in these minutes.

Discussion of this item resulted in agreement that we will ask the 68th NSDC General Chairman to approve adding a copy of each document to the convention packages. Jerry Reed will contact the general Chairman with our request. If they agree, Jerry will ask for the deadline date to get them to the convention including contact name and mailing address.

Showcase Of ideas -

We plan to participate in the Showcase. Patty Wilcox reported we have requested space in Atlanta.

Ads in the daily program books-

The contact is Elizabeth & Eddie Sanders, Business Chair and Susan & Don Wolford, phone - 256-673-0170 (cell)] and email progbookvc@68nsdc.com We have been contacted by Susan and we informed her we do plan to have ads in the daily program books. We plan to purchase ads in 68th NSDC Daily Program Books.

Jim Maczko will work directly with the convention for the following aspects: 1) Update, if needed; 2) Negotiate contract/cost; 3) Coordinate submission of ads to NSDC committee, and 4) Coordinate submission of payment - Edythe Weber will send check. Jim will work with Erin Byars to update the adds as needed.

There was brief discussion of the possibility of getting our ads as part of the App which is created and made available for the NSDC. Scot Byars volunteered to investigate this issue.

Discussion of this item resulted in approval of the following MOTION:

*MOTION: Be It Resolved That: Jim Maczko be authorized to coordinate the placement of and payment for ads in the daily program books for the 68th NSDC.
(MSC)*

Education Seminars -

The contact person is Bill Jarrett, Co-Education Chairman 68th NSDC (edchair@68nsdc.com). Jerry Reed has contacted Bill and provided a description of our seminars and stated our interest in participating on the Round Table discussion. Reportedly, our seminars will be part of the Club Leadership Program. Therefore, we will present the same topic in both seminars.

There was agreement that we should identify the topic for our seminar and that the Re-Image Project be a big part of our presentation. Jerry Reed will be coordinating with the 68th NSDC Education Committee regarding the staff and topic for the ARTS seminar.

Jerry has requested all Board Members to notify him if they plan to attend the convention and would like to help staff our seminars and/or participate in the Round Table discussion during the convention. There was agreement that participants do not need to be members of the ARTS Board to volunteer to help.

Trail End Dance OR After Party Dances -

This item concerns a discussion of our commitment to host a dance during the 68th NSDC. During previous meetings, the Board has approved a MOTION that we will host a Trail End Dance prior to all future NSDC.

During the 67th NSDC we hosted two After Party Dances: (1) Thursday night - Mainstream with Rounds and (2) Friday night - Plus with Rounds. Betsy & Roy Gotta coordinated the staff for the dances and served as MC for both dances. They reported the Thursday Mainstream dance was not well attended for reasons beyond our control. They also reported the Friday Plus dance was well attended. At both dances we had handouts and we displayed our ARTS Banner. There was agreement that Betsy & Roy did an outstanding job staffing both dances.

Betsy & Roy's recommendation is that we host a Trail End Dance only. The rationale is that this dance provides the opportunity for a much better dance and more opportunity to publicize The ARTS, primarily because this is a two hour dance as opposed to a one dance at the After party.

Discussion of this item resulted in agreement that we will ask the 68th NSDC to approve two dances. 1) A Trail End Dance on Wednesday, June 26 and 2) an After Party Dance on Friday, June 28, 2018. The following MOTION was approved.

Motion: Be It Resolved That: the ARTS host two dances in conjunction with the 68th NSDC as follows: 1) A Trail End Dance on Wednesday, June 26 - Plus dance with Rounds and 2) An After Party on Friday, June 28, 2019 - Plus dance with Rounds. (MSC)

69TH NSDC (2020) Spokane, WA, (June 17-20, 2020) -

It is important to note - the dates for this NSDC have been changed to one week earlier than normal. The ARTS will help publicize the new dates for the convention. The convention center is located at 334 West Spokane Falls Blvd, Spokane WA 99201.

We plan to distribute Tri-Fold & Fact Sheet Documents, participate in the Showcase of Ideas, purchase ads in the daily program books, provide Education Seminars, and host two dances, 1) A Trail End Dance and 2) An After Party Dance.

Jerry Reed will contact the 69th NSDC General Chairman (Don & Cheryl Pruitt - canddpruitt@msn.com) and request contact information and identify the areas in which we plan to support the NSDC: Plans and communications will be for ARTS meeting space and the areas listed above.

70TH NSDC (2021) Jackson, MS (June 23-26, 2021) -

We plan to distribute Tri-Fold & Fact Sheet Documents, participate in the Showcase of Ideas, purchase ads in the daily program books, provide Education Seminars, and host either a Trail End Dance or two After Party Dances. Jerry Reed has made initial contact with General Chairmen Dan and Glinda Torvik for preliminary discussions and contact information for NSDC Committee Chairmen for our areas of interest. Plans and communications will be for ARTS meeting and the areas listed above.

Butch & Ampie Hayes are the NEC Advisor for this convention and they have volunteered to help with arrangements for ARTS support.

71st NSDC (2022) (Convention location has not been awarded) (June 22-25, 2022) -

We plan to distribute Tri-Fold & Fact Sheet Documents, participate in the Showcase of Ideas, purchase ads in the daily program books, provide Education Seminars, and host either a Trail End Dance or two After Party Dances. Jerry Reed will contact the General Chairmen for preliminary discussions and contact information for NSDC Committee Chairmen for our areas of interest. Plans and communications will be for ARTS meeting and the areas listed above.

USAWest Conventions -

2018 USAWest Convention - (Reno, NV) (August 16-18, 2018)

This item concerns a discussion of the 2018 USAWest Convention

ARTS Tri-Fold Brochures and The Dance Fact Sheet

There has been agreement that we will distribute both documents at USAWest conventions. Discussion of this item resulted in agreement that there are enough copies on hand to meet the requirements for the 2018 USAWest convention. The Members were asked to make sure they give their copies on hand to Jim Maczko or Jim & Judy Taylor. They will ensure the documents are delivered to the convention for distribution.

Jim & Judy Taylor plan to take some Live Lively license plate holders to Reno for sale. Erin Byars volunteered to help get materials to Reno.

Showcase Of ideas -

We plan to participate in the Showcase. Patty Wilcox reported our materials will be in Reno and she is prepared to set up the display.

Ads Daily Program Books -

Erin Byars reported there will be a program book for the 2018 USAWest convention. Cost for a B/W full page ad is \$50.00 and \$100 for Color full page ad. Erin volunteered to create an ad for the program book. There were suggestions to include information about the education seminar we are hosting. Discussion of this item resulted in the following MOTION:

MOTION: Be It Resolved That: The ARTS purchase a full page color ad at \$100.00 in the 2018 USAWest Convention Program Book. (MSC)

(NOTE - Erin Byars will coordinate creation and placement of the ad. She will contact Edythe Weber with contact information for payment to the convention.)

Education Seminars -

Bonnie Abramson is the Education Chair. Jim Maczko has reported that the ARTS plans to host an interest session on Live Lively, staffed by Jim & Judy Taylor. The session will include our ongoing Square Dance Re-Image Project and other information about The ARTS. There was a suggestion to include information about Amazon Smile as an easy way to donate to the ARTS.

Caller School Sponsored by The ARTS -

This item concerns a discussion of the Caller School sponsored by the ARTS prior to the 2018 USAWest Convention. The school was scheduled and promoted to be held August 11 - 15, 2018 in the Circus Circus. Hotel & Casino. The staff was to be Betsy Gotta, Scot Byars, and Doug Davis.

Unfortunately, there was only one person registered for the school. Therefore the school has been cancelled. There was general agreement that we need better promotion if we plan another school. It was noted we need to announce the cancellation.

2019 USAWest Convention - (Boise, ID) (August 15 - 17, 2019) -

This item concerns a discussion of the 2019 USAWest Convention the theme for the convention is "Cut the Diamond in the Gem State".

ARTS Tri-Fold Brochures and The Dance Fact Sheet -

There has been agreement that we will distribute both documents at USAWest conventions. We will discuss this item further during the 2019 ARTS meeting.

Showcase Of ideas -

We plan to participate in the Showcase. We will discuss this item further during the 2019 ARTS meeting.

Ads Daily Program Books -

As discussed previously, we plan to place ads in the program book for the 2018 USAWest convention. If there is a program book for the 2019 USAWest Convention we plan to purchase an ad. We will discuss this item further during the 2019 ARTS meeting.

Education Seminars -

We plan to present an Education Seminar, if appropriate. Jim Maczko and Jim & Judy Taylor will coordinate the seminar to include information regarding our ongoing Square Dance Re-Image Project and other information about The ARTS. We will discuss this item further during the 2019 ARTS meeting.

Caller School Sponsored by The ARTS -

This item concerns a discussion of the possibility of a Caller School sponsored by the ARTS prior to the 2019 USAWest Convention. Erin & Scot report there are plans for a school in 2019. No details are available. This item will be discussed further via email and during the 2019 ARTS meeting.

Discussion of this item resulted in approval of the following MOTION:

MOTION: Be It Resolved That: Scot & Erin Byars be authorized to coordinate the detail for an ARTS sponsored caller school immediately prior to the 2019 USAWest Convention in Boise, ID. (MSC)

(NOTE - Subsequent to the meeting, Erin & Scot Byars reported they have talked to Darin Keith, Chair of the 2019 USA-West Convention in Boise. Darin is forwarding contact info to help them arrange space for the school.)

OLD BUSINESS –

You2CanDance Web Site & Video -

This item concerns a discussion the You2CanDance web site and videos posted on the site.

Marketing –

We plan to continue to publicize the You2candance web site through the E-News Tree, the newsletter, and other media.

Club & Caller Information -

The web site is now linked to “WheresTheDance” for club information. There has been agreement that using WheresThe Dance is a good idea. However, serious problems making changes and updates to the caller, cuer, and club information have been reported.

Videos –

Reportedly the videos are working fine.

Redesign of Web Site -

This item concerns the design and tools used for the web site. Jim Weber reported the entire web site is not reliable and something needs to be done to fix the issues with the site. He is not able to update the site. Updates must be made by the company which created the site.

Discussion during the 2017 meeting resulted in agreement that the site needs to be redesigned with tools which will allow us (Jim Weber) to update the site as needed. There was agreement the redesign must include mobile access, including videos. There was agreement that Scot Byars would work to redesign the site.

In August 2017 Scot reported he had contacted sources who have agreed to help with the work. Scot received the FTP info from Roy Gotta. Unfortunately, health issues have prevented Scot from doing much of needed work on this project.

There was agreement that Robert Ametti (owner of Wherethe Dance) will be kept "in the loop" as the update progresses. Jim Weber reported we have the capability and space available to host the web site.

Scot provided a brief report of his plan for the redesigned site. Discussion of this item resulted in agreement that Scot will coordinate the redesign of the web site and that Scot will keep the Board informed regarding progress and any problems. Scot estimates that within six months there will be considerable progress on the redesign.

Discussion of this item resulted in agreement that the work to redesign the You2CanDance web site should continue.

You2CanDance Newsletter - FYI

This item concerns a discussion of the You2CanDance newsletter.

As reported during the 2017 ARTS meeting, we have collected a considerable number of subscribers, including email addresses. There has not been any You2CanDance newsletters, therefore the ARTS Newsletter is sent to these subscribers.

(NOTE - This item will be removed from future agenda.)

Membership Application -

Erin Byars agreed to create a new document which will include three Membership Applications on a single page. These can be printed and distributed to encourage individual Membership applications. There was agreement that an option to "Opt Out" of mailings be included on the application.

Erin Byars reported she will update the Membership Application in the ARTS Tri-Fold to include an option to "Opt Out" of mailings from the ARTS. She will also create a single page application form and send to Jerry Reed for action as needed.

ARTS Tri-Fold Information Brochures AND Dancing Fact Sheet -

a) Copies on hand -

Jim Weber reported and others agreed that we do not have an adequate number of either document on hand.

b) Review and Update -

1) ARTS Tri-Fold Brochure

There has been agreement that it would be a good idea to redesign the document every three to four years. Discussion during this meeting resulted in agreement the document should be reviewed and updated as needed.

2) Dancing Fact Sheet

Discussion during this meeting resulted in agreement that some changes are needed. Therefore, the Fact Sheet will be submitted to the Board and others for review and update as needed. Discussion of this item resulted in agreement that Jerry Reed will send both documents to the Board and others for a review for possible changes or updates.

c) Printing -

Based on the above report, we do need to print more copies. After review and update a determination will be made regarding the number of copies to be printed. Edythe Weber will investigate previous printings, including the number printed and how long those numbers met our needs. Future printing will be based on that research. Jim Weber is authorized to coordinate printing and shipment, as needed.

d) Distribution -

There was some discussion of different printing/distribution possibilities. These possibilities included: 1) Establishing distribution points in different parts of the country, 2) Contracting with a national resource (such as Office Max/Office Depot, etc), 3) Continuing our present system where by Jim Weber coordinates printing and then distributes copies as required to meet our needs.

Roy Gotta was asked to investigate procedures and cost related to printing and distribution from sources other than our present provider.

(NOTE - Skype contact with Jerry was lost during discussion of this issue. His recommendation is that we continue to print and distribute the documents as we have in the past. If Board Members believe there is an identifiable change which would be beneficial, they are asked to contact Jerry with specific ideas.)

ARTS Education Grant Program -

This item concerns the ARTS Grant Program which provides financial assistance to clubs, associations, or other groups which host meetings to bring dancers, callers, cuers, and others together to discuss various aspects and concerns facing the dance activity. The guidelines for the Grant program have been approved, published, distributed, and posted on the ARTS web site. Jim Weber reported a Power Point presentation is available on the ARTS web site and can be provided electronically.

There have been numerous announcements regarding the Grant Program in the ARTS Newsletter, other mailings, and during ARTS Seminars at various conventions, festivals, and leadership gatherings.

There was brief discussion of the requirements to qualify for a grant. The following is a description of the grant program:

Description:

A grant program, funded by ARTS-Dance (ARTS), to encourage various dance associations and organizations to conduct Educational Seminars which would inform and educate their members and attendees about various topics related to the activity and help promote ARTS-Dance. In addition to the other topics, the seminars MUST also cover who and what ARTS is, its purposes, goals, and accomplishments.

There has been agreement that the grant is designed to provide financial help to organizations which are presenting an event which includes education items on the agenda. The event MUST meet the above requirements. The Power Pont presentation is intended to provide the required information to presenters who need it. Presenters who are VERY familiar with the ARTS and the requirements for a grant may not need to use the Power Pont presentation. There is no set time limit for the presentation of ARTS information, however, all the required information MUST be presented.

Education Grant Publicity & Promotion -

Periodically the Executive Director sends information to the ARTS Email Tree, including articles in the Newsletter and other mailings regarding the Grant Program. The information and application are posted on the ARTS web site. We plan to continue to promote.

Grant Applications -

This item concerns a discussion of the grant applications which have been submitted.

Eastern District Square and Round Dance Association (EDSRA) -

A grant for the Seminar/Leadership Forum sponsored by the EDSRA in July 2017 was approved by the ARTS Offices on June 21, 2017 in ARTS LOG 17-0607-001 (Ed Grant App EDSRD Assn-CT). The Forum was held on July 29, 2017 with total expenses of \$185.00.

The Education Grant procedures provide for payment of up to 50% of the expenses. The procedures also require a Completion Report to be submitted within 60 days of completion of the event. Unfortunately, there were circumstances which delayed submission of the completion report until January 2018.

ARTS LOG 18-01001 (EDSRDA Ed Grant Payment) was submitted to the ARTS Officers to review, DISCUSS, and VOTE on the request from the EDSRA for payment of Education Grant funds even though the completion report was submitted late. The request for payment was approved in the amount of \$92.50.

Northern New Jersey Square Dance Association (NNJSDA) -

A grant request was received in December 2017 from the NNJSDA for an educational event scheduled for May 5, 2018 titled "DREAM—Dancers Recruiting, Educating, and Motivating."

ARTS LOG 17-1208-001 (Ed Grant Application - DREAM 2018) was submitted to the ARTS Officers. The request was approved on December 18, 2017. The Board and the organization were notified.

Betsy & Roy Gotta reported the event was successful. Jerry Reed reported the NNJSDA submitted the completion form. Edythe Weber presented Betsy with a check for the grant in the amount of \$200.00. Betsy will deliver to the association.

Benefit Dances - (Old Title = Nationwide Benefit Dances)

This item concerns fund-raising dances to benefit The ARTS. Discussion of this item resulted in agreement to change the focus of these dances to simply local "Benefit Dances." We will encourage local dance groups to host benefit dances. Materials and forms with information and assistance for local groups are on the ARTS web site.

There was agreement we will review this issue after the Video Promotion project is in progress.

This item will stay on future agenda to track and report dances and donated funds.

Ask ARTS -

Ask ARTS articles are sent to all the publications for which Jim Weber has contact information. They are also posted on the ARTS web site and sent to the ARTS Email Tree and others on our mailing list. We have published three Ask ARTS articles since our the 2017 meeting. We are always looking for subjects and we are looking at previous articles to re-publish. The latest article provided information regarding definition of a club. Most of the information came from the discussion of this issue by the Board.

Executive Director Term Of Service -

During the 2011 ARTS meeting the Board approved a Motion that the Executive Director would be a separate position which will serve at the pleasure of the Board. The current procedure is for the Board to review and vote the term of the Executive Director during the annual meeting.

The following motion was approved:

MOTION: Be It Resolved That: Jerry Reed be approved as the ARTS Executive Director for the period of July 1, 2018 through June 30, 2019. (MSC)

TechSoup Software -

This item concerns TechSoup, an organization which provides computer software to 501(C)3 non-profit organizations at a very substantial reduction in cost. There are certain limitations and requirements which must be met by the receiving organization. Jim Weber coordinates requests for items available through TechSoup.

There was particular interest in a mobile hot spot Jim ordered through TechSoup and has been using. He reported it has worked very well and has met his needs the unit cost was \$18.00 and the years service fee through Sprint is \$120.00. Jerry Reed is interested in the mobile hot spot and asked Jim to send the information.

Jim Weber asked Members to review the TechSoup web site and send a request to him. Jim will submit an order to TechSoup. Please send your request to Jim by the end of August so he can submit a consolidated order. The web site is: (<https://www.techsoup.org/>)

ARTS Electronic Mailing Tree -

This item concerns an electronic system to not only help publicize The ARTS, but more importantly, establish a communication system to distribute information relating to the activity to the dancing community. The eventual goal is to have a system which will link the ARTS to every square dance club in the USA. Recently the Email tree has been expanded to include Canadian and a couple of Overseas contacts. Using the current system, there is no way to determine the effectiveness of the tree. The Executive Director will investigate other email services.

There are 53 Email Tree contacts who cover 35 states/areas. There are contacts for the following areas: Alaska, Arizona, California, Colorado, Connecticut, DelMarVA, Delaware Valley, Florida, Hawaii, Iowa, Idaho, Illinois, Kansas, Kentucky, Massachusetts, Maryland, Michigan, Minnesota, Missouri, North Carolina, Nebraska, Nevada, New York, New York City/New Jersey, Ohio, Oklahoma, Oregon, Pennsylvania, South Carolina, Tennessee, Texas, parts of Canada, Australia, and Germany. The Executive Director will continue to contact potential Email Tree members. The goal is to have at least one or two contacts in each state/area.

Subsequent to the meeting Jim & Judy Taylor submitted the following: Scott Deal USDA Social Media says he does not get the ARTS newsletters from the Email Tree. He is in Wisconsin. Do you have a WI contact? (Note - Jerry contacted Scott and he agreed)

Re-Imaging Square Dancing -

The ARTS has established the Square Dancing Re-Image Project to help promote and publicize the new image for Square dancing including the new logo and slogan. This effort has resulted in very wide spread use of both the logo and slogan by dance organizations around the world. Jim & Judy Taylor are the project leaders.

Jim & Judy reported on the following topics:

LICENSE PLATE FRAMES -

Jim & Judy Taylor found a source and ordered "Live Lively Square Dance" license plate frames. The cost per frame is around \$0.80 and we sell them for \$5.00 each or 10 for \$40.00. They have also coordinated with other organization for additional orders. With these sales, Jim & Judy have been able to restock our supply of stickers. CALLERLAB has agreed to sell our stickers and license plate frames at the 67th NSDC. Jim & Judy reported the sales seems to be going very well. They also reported that we have recovered all of our costs for stickers & frames and have shown an excess income.

Jim & Judy reported the License Plate Frames can be redesigned as may be required. Board Members are asked to contact them with concerns or questions. The redesign cost is \$75.00.

LIVE LIVELY PROMOTION ITEMS -

Jim & Judy reported the stickers are still selling, but not as well and the License Plate frames. We do have a supply on hand.

ARTS Newsletter -

This item concerns the ARTS Newsletter which is published following each ARTS meeting and at other times as appropriate. The newsletters are published, distributed, and posted on the ARTS web site. They are also distributed through the ARTS Email Tree. The last Newsletter was the April 2018 issue. The next issue is planned for release after this meeting.

Facebook Accounts -

ARTS Facebook Page -

This item concerns a Facebook Page which has been set up to support The ARTS. All ARTS Governing Board Members have been asked to become a "friend". There was agreement that this could be a marketing venue for the ARTS Grant events. There was also agreement that all Board Members should periodically post comments on the ARTS Face Book page.

We have not been successful in finding a Facebook expert to assist with this issue.

In August 2017 Erin Byars sent Jerry Reed a document titled "Facebook Primer." On August 12, 2017 Jerry sent a PDF file of document to the ARTS Officers, Board Members, Auxiliary Board Members, Individual Members, and others. The document is also posted on the ARTS web site.

Re-Image Facebook Page

This item concerns a Facebook Page set up to support the Re-Image Project. Jim Taylor reported there has been VERY little activity on this page. All Board Members were asked to become friends on this page as well.

ARTS Awards -

This item concerns ARTS awards which are intended to recognize people who provide outstanding or continuing support to the ARTS or the dance activity. In February 2012 the ARTS Officers approved the Patron of the ARTS award. The approved Guidelines and Procedures were approved on February 4, 2012 and have been posted on the web site. The Executive Director has announced this item in the Email Tree and Newsletter. Jerry plans additional publicity. At this time there have been no nominations for the Patron Of the ARTS award.

Publications -

Jim Weber, ARTS webmaster, has asked **AGAIN** that each Member check the links for their organization's publications to ensure accuracy. He has also asked the Members to review the list of publications to verify the validity of the information and send him any changes. If there are concerns or problem Members are asked to contact Jim to make corrections.

ARTS-Dancetravel.com –

Discussion of this item continues to center around doing a better job of publicizing the service and encouraging people to use the site. The Executive Director will continue to publicize through the ARTS Email Tree, the newsletter and the website. We plan additional publicity to encourage participation.

\$100 Club -

This item concerns a suggestion to get 1,000 donations of \$100 totaling \$100,000. There has been very limited interest in this issue. Previous discussions have resulted in agreement that this is a great idea but it needs a lot more advertising. There was agreement that this effort, just as with all other fund raising efforts, MUST have a valid project which can be identified, including fund raising goals and more importantly, how the funds will be used.

Edythe Weber reported the following are the Members of the \$100 Club: 1) Bill Flick, 2) Ron Holland, 3) Ron & Marie Selfors, and 4) Jerry & Del Reed.

There was brief discussion of the idea of promoting wills as a way to make donations. The \$100 Club may be a way to help promote this idea. There was also brief discussion of establishing a Foundation under the ARTS. Discussion of this idea resulted in agreement that the ARTS is an IRS 501© 3 corporation and therefore, donations to the ARTS are tax deductible.

Gordon Macaw reported that several of their members have designated All Join Hands in their will to receive donations. These donations can either be designated for a specific purpose, or to be used for general operating expenses. Gordon suggested that such donation not be limited to \$100 but instead be open to donations of any amount. He offered to share information and flyer they use to encourage such donations. Jerry Reed will contact Gordon to request this information.

Jerry Reed has previously identified two basic questions regarding the \$100 Club. We received answers to these questions:

Question #1 - How can we publicize this project better than we have?

Answer 1) Through personal contact from the ARTS, using email and social media, with every club in North America explaining the need for funding for a "major project"; this contact should include detailed descriptions of how funds will be used

Answer 2) Efforts to date have been minimal; We need to add this issue to ARTS publications and ads, especially at the NSDCs. In addition to dancers; callers and cuers should also be targeted

Question #2 - What major project can we identify for the funds we raise?

Answer Look at a major outreach to youth and young dancers; our focus on empty nesters is limiting our potential; there is a need to find and publicize best practices in youth and young adult clubs and provide incentives for clubs to adopt these best practices

(NOTE - Discussion of the "Video Promotion Project (TV and Online)" issue later in these minutes resulted in identification of that issue as a potential identifiable major project for fund raising)

Youth Dancer Committee/Coordinator -

This item concerns a discussion of a suggestion that we establish a committee or position which would focus on the area of youth dancers. Areas of interest could be identification of existing youth groups, marketing specifically targeted to youth, and other areas related to youth dancers.

There was agreement that the USDA and CALLERLAB both have a heavy commitment to youth. This commitment includes active committee membership and ambitious marketing efforts. There was some discussion of offering to support the existing youth committees. No decision was reached on this item during the meeting.

Jerry Reed will submit this issue in an ARTS LOG for further review, input, and action is appropriate.

Donations Through Amazon Smile -

This item concerns a program set up through AmazonSmile to collect donation to The ARTS from Amazon customers. Information and details of the Amazon Smile donation procedures is posted on the ARTS web site, has been sent to the ARTS Email Tree, and has been included in several issues of the ARTS Newsletter. Jerry Reed will continue to publicize AmazonSmile.

On May 23, 2018 we received \$14.42. This highlights the fact that we must publicize much better to spread the word to make more people aware of this opportunity to donate. Edythe Weber reported we have received \$53.64 since June 2017. While this is not huge amount it is double the amount we received this year. This increase indicates we must continue our promotion efforts.

Caller School Sponsored by The ARTS -

This item concerns a suggestion that the ARTS sponsor, host, and run a caller school. The school would be staffed by CALLERLAB Caller-Coaches and there would be a tuition charge. There is also a possibility such a school could also offer training for Round Dance Cuers. There has been agreement that this is a good idea. There has also been agreement that it would be best not to have such a school close to the time of the NSDCs. This item was discussed earlier during discussion of the USAWest conventions.

Jerry Reed recommended this item be removed as a separate agenda item and be discussed as part of the agenda item for the USAWest conventions

The following MOTION was approved:

Motion: Be It Resolved That: Discussion of Caller Schools sponsored by The ARTS be removed from future agenda as a separate item and that discussion of this issue be part of the agenda item for UASWest conventions. (MSC)

Information/Publicity For Publications -

This item concerns a suggestion that we produce a CD with short information, publicity, and ads which would be provided to the various dance publications. The CD would be provided to the publications with a note that the articles could be used as "filler" as needed. It was noted that it is not unusual for publications to have a need for such short items to fill space. These articles should include all activities the ARTS is involved with. During the 2018 CALLERLAB Convention Erin Byars and Jerry discussed this item. Erin provided Jerry with a file containing ads - we will provide to publications for use as "fillers."

Discussion of this item resulted in approval of the following MOTION:

MOTION: Be It Resolved That: Erin Byars , Jim Weber, and Jerry Reed be authorized to distribute the CD with information, articles, and ads created by Erin to publications as appropriate for their use. (MSC)

Candidates - Assistant Executive Director -

This item concerns a discussion of how to identify candidates for the position of Assistant Executive Director. There has been numerous efforts to find a candidate for this position. Including several articles in the ARTS Newsletter announcing the need for a volunteer. There have been no responses.

The following is the description of this position:

"This position would be filled by a volunteer who would serve at the pleasure of the Board directly under the Executive Director and would provide support and services to the organization as directed by the Executive Director."

Candidates do not have to be a Board Member, however, it is highly recommended that candidates be actively involved with our dance activity. The primary function of this person would be to learn the duties and responsibilities of the Executive Director with the final goal of assuming the Executive Director position.

Discussion of this item resulted in agreement that the attached announcement is appropriate and should be distributed to ask for candidates.

NEW BUSINESS –

Fund Raising & How To Distribute Donated Funds -

This item concerns a discussion of projects or other uses for funds donated to the ARTS. There has been general discussion of what we intend to accomplish with the funds donated to The ARTS. Prior to this meeting, there has not been any firm commitment nor identification of a specific idea or project.

There has been agreement that publicity of ways to donate to the ARTS is a good idea. Various ways to donate have been identified and include:

- 1) Donations included in wills
- 2) Distribution of assets such as stocks/bonds
- 3) Direct cash donations
- 4) Donations from Benefit Dances

Video Promotion Project (TV and Online) -

This item concerns a discussion of the video production and TV broadcasting of videos produced by Michael Streby. He has been producing videos for over 20 years and has been producing Square Dance commercials for national distribution for about four years. He has arranged for the commercials to be aired on the "TUFF" network. These videos directed view to the You2CanDance web site. However, he determined this was not the correct venue for our promotion so he has pulled them. Even though he is no longer posting these video he expects them to continue to be aired as re-runs for several years.

During this meeting, Michael discussed the following issues and provided much valuable information. He reported there is an extremely large amount of video posted on You Tube. A concern with these videos is that very few, if any, provide information about how to find lesson or dance location or any other important information about the activity.

Michael also commented on the outstanding job Mike Hogan and the CALLERLAB Marketing Committee did in the CALLERLAB Marketing Manual. The manual includes very valuable and useful information regarding various aspects of marketing our activity, including video and the use of social media. He emphasized that each organization has its own primary area of interest including Squares, Rounds, Contra, and Traditional dance forms.

Michael's suggestion is that the ARTS take on this task as an ongoing project. He also suggested the following:

- 1) Include the ARTS logo on all videos
- 2) Include the Live Lively logo on all square dance videos
- 3) Identify specific needs regarding the subject and target audience for each video
- 4) Identify and work with an accomplished script writer to create scripts for each video
- 5) Identify and work with an experienced videographer who has the ability, talent, and equipment to create high quality videos based on the scripts designed to publicize and promote the different specific dance forms
- 6) Identify resources which can be used to publish and promote the videos; at this time, these resources include You2CanDance, face book, and other online social media. He noted that those sharing the videos can add comments and information
- 7) Finally, he emphasized that we need to utilize online social media much more effectively than we are doing now

Michael indicated he will be available to help with this project, primarily in the area of video production. He also provided the following ideas for consideration:

- 1) We must ensure we have the capability to post videos online including: The You2CanDance web site, the ARTS web site, and other online resources
- 2) We MAY need to pay actors (dancers) for the various videos
- 3) We need professional quality scripts for each video, there may be a cost
- 4) We need professional quality “voice over” talent for each video, there may be a cost
- 5) The following are the basic steps to create the videos:
 - a) Create the required scripts
 - b) Create a “shot list” to identify all pieces of video to meet the goals of the script
 - c) We will have a better idea of costs after creation of scripts and shot lists

There was agreement that the re-Image Committee (Jim & Judy Taylor and Jerry & Del Reed) would be available to work with Michael on this project. Discussion of this item resulted approval of the following MOTION:

MOTION: Be It Resolved That: A working group be formed to develop a plan of action for a project to create, publish and promote videos for specific ARTS dance forms. Initially, this working group will include the ARTS Re-Image Committee and Michael Streby. (MSC)

CALLERLAB SQUARE DANCE MARKETING MANUAL -

In March 2018 we received the CALLERLAB Marketing Manual, Version 1.2, Published March 06, 2018. The CALLERLAB Marketing Committee, under the leadership of Committee Chairman Mike Hogan, completed the update and revision of this VERY valuable and useful document. As you know, Mike is a square dance caller and Marketing expert with vast marketing experience. He and the Marketing Committee have done an outstanding job in gathering, collating, reviewing, and publishing an excellent and VERY valuable Marketing tool. This has been a multi-year project and the result is a very valuable marketing resource.

On March 22, 2018 the Jerry Reed sent a message to our electronic mailing list of club contacts with information about the updated CALLERLAB Square Dance Marketing Manual, Version 1.2, Published March 06, 2018. The entire document was attached in a PDF file.

Jerry's message encouraged the contacts to download and review the document, help promote the document and the information, and to pass the information to the dancers, dance leaders, and callers in their area. We also reported the document is posted on the ARTS web site.

On April 2, 2018 the Jerry Reed sent a message to our electronic mailing list of club contacts with some very important information about the ARTS Re-Image Square Dancing Project and overall Marketing information.

Jerry's message included a PDF file with pages 23 - 25 of the CALLERLAB Marketing Manual. This section of the manual provides interesting and important information regarding the new Square Dance logo and slogan. We encouraged the contacts to download and review the information and to pass it to the dancers, callers, and dance leaders in their area.

Jerry Reed plans to continue to send selected sections to our list of club contacts as part of the "marketing materials" we have told the community we will be sending.

The 91 page CALLERLAB Marketing Manual includes 19 Sections covering virtually all aspects of marketing. Jerry's message included the Table of Contents (TOC) for the manual. The information in the manual is VERY extensive, therefore, we recommended the club contacts review the TOC to determine the areas of interest to them and their marketing efforts.

The CALLERLAB Square Dance Marking Manual is available on the ARTS web site (<http://www.arts-dance.org/>). We encouraged the contacts to help promote the document and the information.

(NOTE - THIS ITEM WILL BE REMOVED FROM FUTURE AGENDA)

Election - 2018/2019 Officers -

The following list of candidates is submitted for consideration and vote.

Chair - Butch & Ampie Hayes
Vice Chair - Arbell Thompson
Treasurer - Edythe Weber
Secretary - Jim & Judy Taylor

Prior to the vote, Chair Betsy Gotta asked if there are any other nominations, there were none.

The following MOTION was approved:

MOTION: Be It Resolved that: The following candidates be elected as the ARTS Officers for 2018/2019: Chair- Butch & Ampie Hayes, Vice Chair, Arbell Thompson, Secretary - Jim & Judy Taylor, and Treasure - Edythe Weber. (MSC)

NEXT MEETING -

The following MOTION was approved:

MOTION: Be It resolved that: The 2019 ARTS meeting will be held in Atlanta, GA on Sunday, June 30, 2019 immediately following the 68th NSDC. (MSC)

Meeting adjourned Sunday, July, 1, 2018 at 12:25 PM

Submitted by, Jerry L. Reed
Executive Director
Transcribed from audio

06/10/18

Alliance of Round Traditional and Square Dance Inc
 Income & Expense
 July 2017 through June 2018

Checking Account	Jul'17-Jun '18	
Beginning Balance July 1, 2017	\$4,108.08	\$2,180.75 is designated for Reimaging Project \$1,927.33 for general operations
Income		
Donations		
Re-Imaging Project	\$125.00	
One Hundred Dollar Club	\$200.00	Selfors and Reeds
Governing Board	\$1,500.00	NEC,USDA,CALLERLAB (\$500 each)
Donations - Other	\$1,000.00	65 th NSDC, Des Moines, IA
Total Donations	\$2,825.00	
Dues		
Associate Member Dues	\$100.00	Missouri
Individual Dues	\$225.00	
Total Dues	\$325.00	
Fundraising Income		
Amazon Smile Program	\$63.64	
Add-A-Buck	\$60.00	Missouri
Total Fundraising Income	\$113.64	
TOTAL INCOME	\$3,263.64	
Expenses		
Executive Director	\$1,200.00	
Tech Soup Order	\$18.00	
Advertising	\$575.00	
Internet & Web Related Exp	\$229.05	
TOTAL EXPENSES	\$2,114.55	
Checking Account Ending June 30, 2018	\$5,257.17	\$2,305.75 Designated to Re-Imaging; \$2,951.42 General Funds
CD 3465	\$5,361.18	10 Month term, Renewed 8/2017; Renewed 6/2018
CD 4657	\$5,246.96	9 Month term, renewed 1/2017; renewed 9/2017; renewed 6/2018
TOTAL CDs	\$10,609.14	
TOTAL FUNDSAVAILABLE	\$15,866.31	

ARTS LOGS

ARTS Governing Board and Officers Actions
July 2017 Thru June 2018

ARTS LOG 17-0704-001 (2017 Mtg Minutes)

Action completed as of 07-25-2017. The purpose of this LOG is for the Board and Officers to review the minutes of the 2017 ARTS meeting and provide comments, additions, deletions, or corrections. The results of this LOG was approval of the following MOTION by the ARTS Board:

MOTION: Be It Resolved That: The minutes of the 2017 ARTS meeting be approved. (MSC)

ARTS LOG 17-0704-002 (Fact Sheet Review)

Action Completed as of 07-19-2017. The purpose of this LOG is for the ARTS Board, Officers, and other to review the Dance Fact Sheet and provide comments, additions, or deletions. The result of this LOG was review of the Fact Sheet and NO changes were suggested. Therefore, the current version of the Fact Sheet will be printed.

ARTS LOG 17-0704-003 (ARTS Tri-Fold Review)

Action completed as of 08-01-2017. The purpose of this LOG is for the ARTS Board, Officers, and others to review the ARTS Tri-Fold document and provide comments, additions, or deletions. The result of this LOG was approval of the following MOTION by the ARTS Board. The Tri-Fold will be updated and 2,000 copies will be printed.

MOTION: Be It Resolved That: The ARTS Tri-Fold document be revised to delete the description of "Square Dance 101 and Contra 101" and insert the following description of the ARTS Recruiting Program. (MSC):

"ARTS – Dance Recruiting Plan

This Plan was approved by The ARTS Governing Board

It is available to dance Clubs, Associations, Federations, or any other organization. This plan may be modified for use by any dance organization for Marketing and Promoting the dance forms represented by The ARTS.

Copies of this plan are available Through The ARTS: www.ARTS-Dance.org"

ARTS LOG 17-0712-001 (Review Publication Links)

Action completed as of 07-31-2017. The purpose of this LOG is for the Board Members to initiate a complete review of the links on the ARTS web site to publications created by the Board Organizations. This review can be done by the Board Member OR by a representative of the organization. The results of this LOG were verification of links and corrections of others.

ARTS LOG 17-1127-001 (2018 ARTS Election).

Action completed as of 12-21-17. The purpose of this LOG was for the ARTS Officers and Board to discuss and submit nominations for the 2018 ARTS election. The result of this LOG was the following nominations:

Chair - Butch & Ampie Hayes

Vice Chair - Betsy Gotta

Secretary - Jim & Judy Taylor

Treasurer - Edythe Weber

ARTS LOG 17-1129-001 (DEC 2017 Newsletter)

Action completed as of 12-21-17. The purpose of this LOG is for the ARTS Officers to review, discuss, and VOTE on the December 2017 issue of the ARTS Newsletter. The result of this LOG was approval of the following MOTION by the ARTS Officers:.

MOTION: Be It Resolved That: The December 2017 issues of the ARTS Newsletter be approved.

This issue of the Newsletter will be distributed to our mailing list and posted on the ARTS web site.

ARTS LOGS**ARTS LOG 17-1208-001 (Ed Grant Application - DREAM 2018)**

Action completed as of 12-18-2017. The purpose of this LOG is for the ARTS Officer to review, discuss, and vote on an Education Grant Application from the Northern New Jersey Square Dance Association (NNJSDA). The event is scheduled for May 5, 2018 and is titled "DREAM—Dancers Recruiting, Educating, and Motivating." The result of this LOG was approval of the following MOTION by the ARTS Officers:

MOTION: Be It Resolved That: The application for an ARTS-Dance Education grant submitted by the Northern New Jersey Square Dance Association (NNJSDA) for an event scheduled for May 5, 2018 be approved.

ARTS LOG 18-01001 (EDSRDA Ed Grant Payment)

Action completed as of 02-10-2018. The purpose of this LOG was for the ARTS Officers to review, DISCUSS, and VOTE on the request from the Eastern District Square and Round Dance Association (EDSRDA) for payment of Education Grant funds. The result of this LOG was approval for the following MOTION by the ARTS Officers:

MOTION: Be It Resolved That: An Education Grant payment of \$92.50 be approved for the Seminar/Leadership Forum sponsored by the Eastern District Square and Round Dance Association in July 2017.

ARTS LOG 1802-001 (67th NSDC Roundtable)

Action completed as of 02-15-2018. The purpose of this LOG is for the ARTS Board to review and response to a request to participate in an Organization Round Table during the 67th NSDC. The result of this LOG was selection of the following ARTS Board Members to participate in an Organization Round Table during the 67th NSDC in June 2018 in Kansas City, MO.

- A) Butch & Ampie Hayes - New Chair
- B) Arbell Thompson - Current Vice Chair
- C) Jim Maczko - Past Chair

ARTS LOG 18-0323-001 (APR 2018 Newsletter)

Action completed as of 04-08-2018. The purpose of this LOG is for the ARTS Officers to review, discuss, and VOTE on the April 2018 issue of the ARTS Newsletter. The result of this LOG was approval of the following MOTION by the ARTS Officers:

MOTION: Be It Resolved That: The April 2018 issue of the ARTS Newsletter be approved.

This issue of the Newsletter was distributed to our mailing list and posted on the ARTS web site.

ARTS LOG 18-0412-002 (New Dancer Class Grant Program)

Action completed as of 05-12-2018. The purpose of this LOG is for the ARTS Officers & Board to Review, DISCUSS, and VOTE on a proposal from the Executive Director to remove from further consideration a proposal to establish a New Dancer Class Grant Program.

The result of this LOG was the following MOTION was (Approved):

MOTION: Be It Resolved That: The proposal for a New dancer Class Grant Program discussed during the 2017 ARTS meeting be removed from further discussion.

ARTS LOGS

ARTS LOG 18-0412-0001 (2018 Mtg Agenda Items)

Action completed as of 04-27-2018. The purpose of this LOG is for the ARTS Officers, Board, and others to review and discuss two possible items for the 2018 ARTS meeting agenda. The results of this LOG were:

A) First topic - Definition of a "Club"

- 1) There was discussion and several suggestions for the definition of a club
- 2) The conclusion of those responding was that this item should NOT be added to the agenda for the 2018 ARTS meeting
- 3) The information gathered will be provided to persons interested in this topic
- 4) THIS ITEM WILL NOT BE ON THE AGENDA

B) Second topic - Discussion of intentional, unwanted touching during a dance (Sexual Harassment)

- 1) There was discussion and guidelines from other organizations for this issue
- 2) The conclusion of those responding was that this item should NOT be added to the agenda for the 2018 ARTS meeting
- 3) A determination will be made later regarding creating an ARTS LOG to discuss this issue
- 4) THIS ITEM WILL NOT BE ON THE AGENDA

ARTS LOG 18-0429-001 (2018 ARTS Meeting Agenda)

Action Completed as of 05-16-2018. The purpose of this LOG is for the ARTS Officers, Board, Auxiliary Board Members, and others to submit items to be added to the agenda for the 2018 ARTS meeting.

The result of this LOG is to add two items to the 2018 ARTS meeting agenda.

ARTS LOG 18-0524-001 (Req To Promote Dance History Books)

Action completed as of 06-10-2018. The purpose of this LOG is for the ARTS Officer to review, discuss, and vote on a request from The Executive Director that the ARTS help promote books written to report on the history of our activity. The result of this LOG is approval of the following MOTION by the ARTS Officers:

MOTION: Be It Resolved that: The ARTS will help promote books which report on the history of Square Dancing, Round Dancing or Contra Dancing. At this time such books include "A Step in Time" by Dick Severance and the biography of Bob Osgood called "As I Saw It" compiled by Paul Moore.

(NOTE - Both books are available on Amazon)

ARTS LOG 18-0526-001 (Video Promotion Project)

Action completed as of 06-11-2018. The purpose of this LOG is for the ARTS Officers, Board, and Others to review the information in this LOG and provide input and comments which will be part of the discussion of this issue during the 2018 ARTS meeting in Kansas City, MO on Sunday, July 1, 2018. There were no responses to the LOG. This item will be on the agenda for the 2018 ARTS meeting.

Re-Image Fund - 1/1/2018 through 6/23/2018

Expenses (Spent) -

License Frames (SFrames) =	\$ 699.17
RStickers =	\$ 267.37
Shipping (Smail) =	\$ 95.50
TOTAL EXPENSES =	\$1,062.04

RECEIVED -

SFrames (License) =	\$1,502.24
SStickers (Window) =	\$ 107.00
TOTAL INCOME =	\$1,609.24

BALANCE REPORT

Balance - 12/31/2017 =	\$ 656.53
Balance - 06/23/2018 =	\$1,203.73

BALANCE Gain As Of 06/23/2018 = \$547.20

VOLUNTEER OPPORTUNITY ARTS ASSISTANT EXECUTIVE DIRECTOR (July 2018)

The Alliance for Round, Traditional, and Square - Dance (ARTS) announces the search for a volunteer to fill the position of Assistant Executive Director.

The following is the description of this position:

"This position would be filled by a volunteer who would serve at the pleasure of the Board directly under the Executive Director and would provide support and services to the organization as directed by the Executive Director."

Candidates do not have to be a Board Member nor closely involved with the operation of the organization. However, it is highly recommended that candidates be actively involved with our dance activity.

The primary function of this person would be to learn the duties and responsibilities of the Executive Director, a paid position. The goal is to find a person who will assume the position of Executive Director, at some future date.

Candidates should be very familiar with the dance activity. A strong familiarity with general office procedures, including electronic mail procedures, would be a definite plus.

Initial time commitment is expected to be less than 20 hour/month.

If you are interested, please contact:

Jerry Reed, executive Director

Email - ExecutiveDirector@arts-dance.org

Phone - 321-794-9645

Mail - 943 Tamarind Circle, Rockledge, FL 32955